



5th Annual ChaseN'Tailz Sponsorship Package

Sept 6th & 8th 2018 at Harbourside Place in Jupiter FL

ChaseN'Tailz is now one of the most anticipated KDW tournaments in the South East created in memory of Chase Warren in 2013, to raise money for local children. Teams travel from as far as NC to compete in the center console boat capital & one the best fishing locations in the country. With an anticipated attendance in 2018 of over 800 anglers and 170 teams, we expect this to be our best year yet. Our teams range from professionals to first time tournament fishing teams and we put on 5 promotional events per year to provide our sponsors the most exposure as possible. We have strategic marketing that we combine with our media partners to extend our reach to anglers/customers throughout the country.

In 2017 we awarded over \$25,000 in CASH prizes and had 140 teams compete even after a reschedule due to Hurricane Irma. We have donated \$123,000 in the last 4 years and continue to be one the most generous KDW tournaments in the area. In 2018 we are working together with hospitals & local nonprofits to change the lives of 3 local families with children that have or had life threatening illness's. We will share each family's story & photos throughout the year & show exactly how your donations change their lives.

As we begin 2018 and you are allocating your budget, we hope that you will chose ChaseN'Tailz as one of the events/charities to support. 2018 is gearing up to be an exciting year & we look forward to growing together.

Tight lines,

Summer Warren
Founder/Director

2018 ChaseN'Tailz KDW Sponsorship Levels

Sponsorship Levels	Second Mate	First Mate	Angler Sponsor	Captain Sponsor	Tournament Sponsor
Cash Donation	500 (& Under)	\$1,000	\$2,500	\$5,000	\$7,500
In-kind Donation	600 (& Under)	\$1,200	\$3,000	\$6,000	\$8,500
Logo on Tournament Banner	X	X	X	X	X
Logo On Website	X	X	X	X	X
Recognition on Facebook with logo	X	X	X	X	X
Logo on website with link to Sponsor Website		X	X	X	X
Logo on Captains' Buckets (Provided by Sponsor)		X	X	NA	NA
Free Entry into Tournament		1	1	2	3
Vendor Space Day of Awards		X	X	X	X
Promotional info included in Captains Bucket	X	X	X	X	X
Logo on Weigh-in Banner			X	X	X
KDW Tournament Shirts		1	3	5	7
Open Bar Passes		1	2	4	6
Dinner Passes	X	X	X	X	X
Vendor Space at Captains Meeting			X	X	X
Logo on Flyers & Promotional Items (Print & Social Media)			X	X	X
Announced at Captains Meeting		X	X	X	X
Banner Hung at Captains Meeting	x	X	X	X	X
Banner hung at Chasen'Tailz Booth at Palm Beach Boat Show with products on display.			X	X	X
Banner Hung at Amphitheater for Weigh in & Awards		x		X	X
Logo on Captains' Buckets Provided By C&T				X	X
On All Print Ads (Florida Sport Fish, Coastal Angler & Jupiter Courier)			x	X	X
Logo on Mahi Wrapped Tournament Jeep that is at all local tournaments and parked within the community			x	X	X
Product promoted at the Palm Beach Boat Show Chasen'Tailz Booth, banners, videos, brochures handed out				X	X
Presenting Sponsor in Wrap Up Tournament Video with Interview					X
Logo Advertised on Tournament Boat (Tournament boat is present at 7 to 10 local tournaments per year) & Personal Vehicle for 12 Months					X
VIP Vendor Space Day of Captains Meeting, Weigh in & Awards at Harbourside Place					X
Speak at Captains Meeting & Awards				X	X
Name on Tournament Shirt Sleeve					X
Product or Service in Weigh in Photos					X
Listed as Presenting Sponsor & Logo on Home page of Website on LARGE Slideshow					X
Thank you Plaque				X	X
Logo on Boat Registration Form					X
Hotel Room at the Wyndham on site with dock space (depends on length of boat)				X	X
Logo in all email correspondence with teams as Presenting Sponsor					X
Promotion at all 5 events				X	X

ChaseN'Tai1z

Sponsorship Commitment Form

Kindly complete the form below for your sponsorship commitment and email
Summer Warren at Summerkonkiel@hotmail.com or call 561-201-7757 *
Mail to 6615 Jupiter Gardens Blvd Jupiter FL 33458

Name or Company: _____

Address: _____

Phone number: _____

Email: _____

Level of Sponsorship (circle one):

Tournament Sponsor - \$7500

Captain Sponsor - \$5000

Angler Sponsor - \$2500

First Mate - \$1000

Second Mate - \$500 & under

Auction/Raffle Items & Other:

Donation:

Description: _____

Value: _____

Authorized Signature: _____